



**Saturday 20<sup>th</sup> of August 2011**

**Register at <http://www.pcampmelbourne.com>**

The second ProductCamp Melbourne is almost here!

Please join other Product Managers and Product Marketers on August 20th for a full Saturday of discussions, talks, panels, networking, fun, food, and surprises.

## What is a ProductCamp?

ProductCamp Melbourne is a collaborative, user-organised professional conference that focuses on **Product Management and Marketing** topics.

At ProductCamp Melbourne everyone participates in some manner: presenting, leading a discussion, showcasing a best practice, or just sharing their experiences.

Others help with logistics, securing sponsorships, organising sessions, setting up or cleaning up. This is a self-organising collaborative event that is designed to be fun, rewarding and a unique experience.

ProductCamp Melbourne is a great opportunity for participants to learn from, teach to, and network with professionals involved in the Product Management, Marketing, and Development processes from all industries around Australia.

Read about ProductCamp Melbourne 2010 at:

<http://www.brainmates.com.au/events/productcamp-melbourne-2010-wrapup>

## The Details

- **What:** ProductCamp Melbourne
- **Where:** Experian Hitwise, Level 6, 580 St. Kilda Road
- **When:** Saturday, August 20, 2011 from 9am to 4:30 pm

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